



Republic of the Philippines  
**National Electrification Administration**  
Quezon City

23 March 2009

**MEMORANDUM No. 2009-008**

**MEMORANDUM TO: ALL ELECTRIC COOPERATIVES**

**SUBJECT : Presidential Proclamation No. 1743**

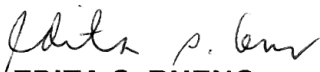
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We are glad to inform you that Her Excellency President Gloria Macapagal Arroyo has signed Presidential Proclamation No. 1743, **Declaring August of Every Year as "National Electrification Awareness Month"**.

Indeed this recognition is a milestone, a first, in the 40-year history of the Rural Electrification Program (REP). Thus, as our partner in the implementation of the REP, we enjoin you to undertake, during this month of August, programs and projects which will increase the awareness and participation of your member-consumers, your community and the general public to your activities. Please disseminate the same as well as to all your other stakeholders, media partners, and benefactors.

Attached is the Proclamation for your reference.

Congratulations to our 40<sup>th</sup> milestone year!

  
**EDITA S. BUENO**  
Administrator

NATIONAL ELECTRIFICATION  
ADMINISTRATION

IN REPLYING, PLS. CITE: #OR014377



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*2/25/09*

MALACAÑANG  
Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1743

**DECLARING AUGUST OF EVERY YEAR AS "NATIONAL ELECTRIFICATION AWARENESS MONTH"**

**WHEREAS**, total electrification is a national policy and is one of the government's 10-point Agenda;

**WHEREAS**, the National Electrification Administration (NEA) together with the 119 Electric Cooperatives (ECs) nationwide, pursues the mandate of total electrification;

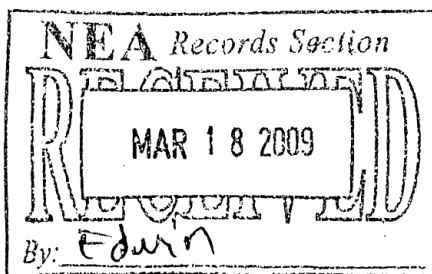
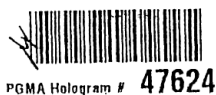
**WHEREAS**, NEA and the ECs play major roles in setting up a conducive environment for socio-economic development in the countryside;

**WHEREAS**, there is a need to create public awareness through intensified information campaign showcasing electrification programs and projects: (i) 8 million consumer-connections reached within the ECs franchise areas; (ii) 100% town/cities electrified; and (iii) 98% barangays energized, leaving 2% for energization this year;

**WHEREAS**, these programs and projects provide the necessary stimulus packages for livelihood and business opportunities to flourish, thereby improving the quality of life of the Filipinos in the rural areas;

**NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO**, by virtue of the powers vested in me by law, do hereby declare August of every year as the "National Electrification Awareness Month", to coincide with the anniversary of the National Electrification Administration, and do hereby enjoin all government corporations, government agencies, private electric distribution utilities, including the electric cooperatives to participate actively in the observance of this event and to give full publicity and recognition to the vital significance of the electrification program in nation building.

Local government units are likewise encourage to participate in the celebration and activities.



**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed hereto.

**DONE** in the City of Manila, this 16<sup>th</sup> day of *March*, in the year of Our Lord, Two Thousand and Nine.

By the President:

*Gloria M. Arroyo*

*Ermita*  
**EDUARDO R. ERMITA**  
Executive Secretary

47625



PGMA Hologram # 47625

**CERTIFIED COPY:**

*Marianito M. Dimaandal*  
**MARIANITO M. DIMAANDAL**  
DIRECTOR IV  
MALACANANG RECORDS OFFICE

*Ed 3112*